Attorney's Docket No.: 24491-0004001

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Sev K. H. Keil et al. Art Unit: 3623

Serial No.: 10/635,387 Examiner: Folashade Anderson

Filed : August 6, 2003 Conf. No. : 1201
Title : SYSTEM TO QUANTIFY CONSUMER PREFERENCES

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

TERMINAL DISCLAIMER UNDER 37 C.F.R. §§ 3.73(b) AND 1.321(b)

Pursuant to 37 C.F.R. § 3.73(b), TrueChoice Solutions, Inc. certifies that it is the assignee of the entire right, title, and interest in the present application by virtue of:

- An assignment from the inventors of the above-identified patent application to Blue Flame Data, Inc. was recorded in the Patent and Trademark Office at Reel <u>016001</u>, Frame <u>0944</u> on <u>May 11, 2005</u>.
- An assignment from Blue Flame Data, Inc. to True Choice Solutions, Inc. dated May 4, 2007 and recorded in the Patent and Trademark Office on April 27, 2009 (Reel and Frame information not presently available due to the recentcy of the recordation) and attached hereto.

To the best of undersigned's knowledge and belief, title is in the assignee identified above.

The undersigned is empowered to act on behalf of the assignee.

The assignee identified above hereby waives and disclaims the terminal portion of the term of the entire patent to be granted upon the present application subsequent to the expiration date of the patent to issue from U.S. Patent Application Serial No. 09/754,612 provided that any patent granted on the present application shall be enforceable only for and during such period that it is commonly owned with the patent to issue from U.S. Patent Application Serial No. 09/754,612.

The assignee identified above does not disclaim any terminal part of any patent granted on the present application prior to the expiration date of the full statutory term of the patent to issue from U.S. Patent Application Serial No. 09/754,612 in the event that it later: expires for failure to pay a maintenance fee, is held unenforceable, is found invalid, is statutorily disclaimed

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Serial No.: 10/635,387 Filed: August 6, 2003

Page : 2 of 2

in whole or terminally disclaimed under 37 C.F.R. § 1.321(a), has all claims cancelled by a reexamination certificate, or is otherwise terminated prior to expiration of its statutory term, except for the separation of legal title as stated above. Assignee herein does not disclaim or otherwise affect any part of the patent to issue from U.S. Patent Application Serial No. 09/754,612.

This disclaimer runs with any patent granted on the present application and is binding upon the grantee, its successors or assigns.

The fee in the amount of \$130 for the required fee pursuant to 37 C.F.R. § 1.20(d) is being paid concurrently herewith on the Electronic Filing System (EFS) by way of Deposit Account authorization.

Please apply any other charges or credits to Deposit Account No. 06-1050.

Respectfully submitted,

Date: 4/30/2009

/ W. Karl Renner / W. Karl Renner Reg. No. 41,265

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